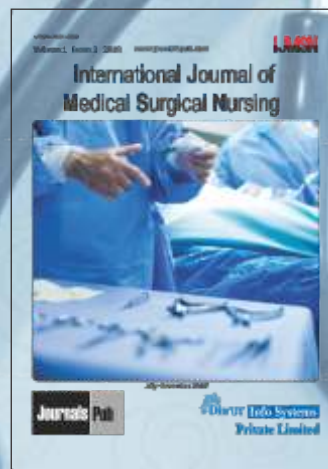
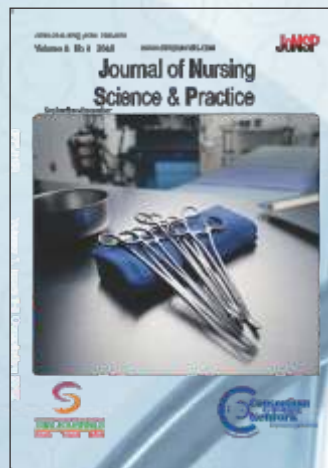
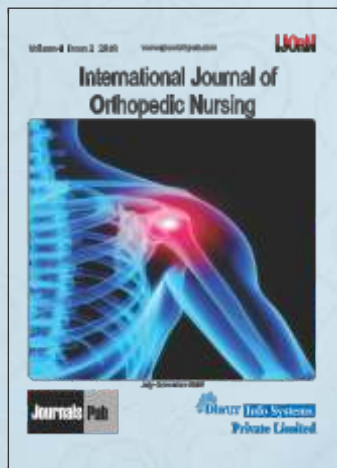
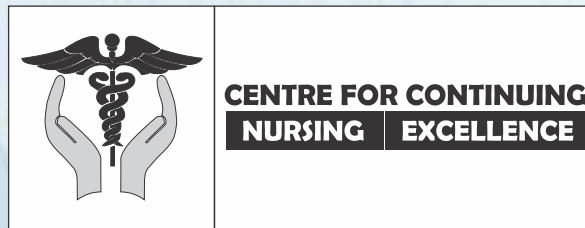


Media Advertising Kit



Print Advertising

Web Advertising

Centre for Continuing Nursing Excellence

Division of Consortium E -Learning Network Private Limited

ISO: 9001 Certified

Address: A - 118 Level 1 , Sector 63, Noida 201 301. INDIA.

Tel: +91 0120 – 4781216 , +910120 – 4781240

Email rekha@celnet.in/ monil@conwiz.in

Website www.nursing.celnet.in

Company Profile

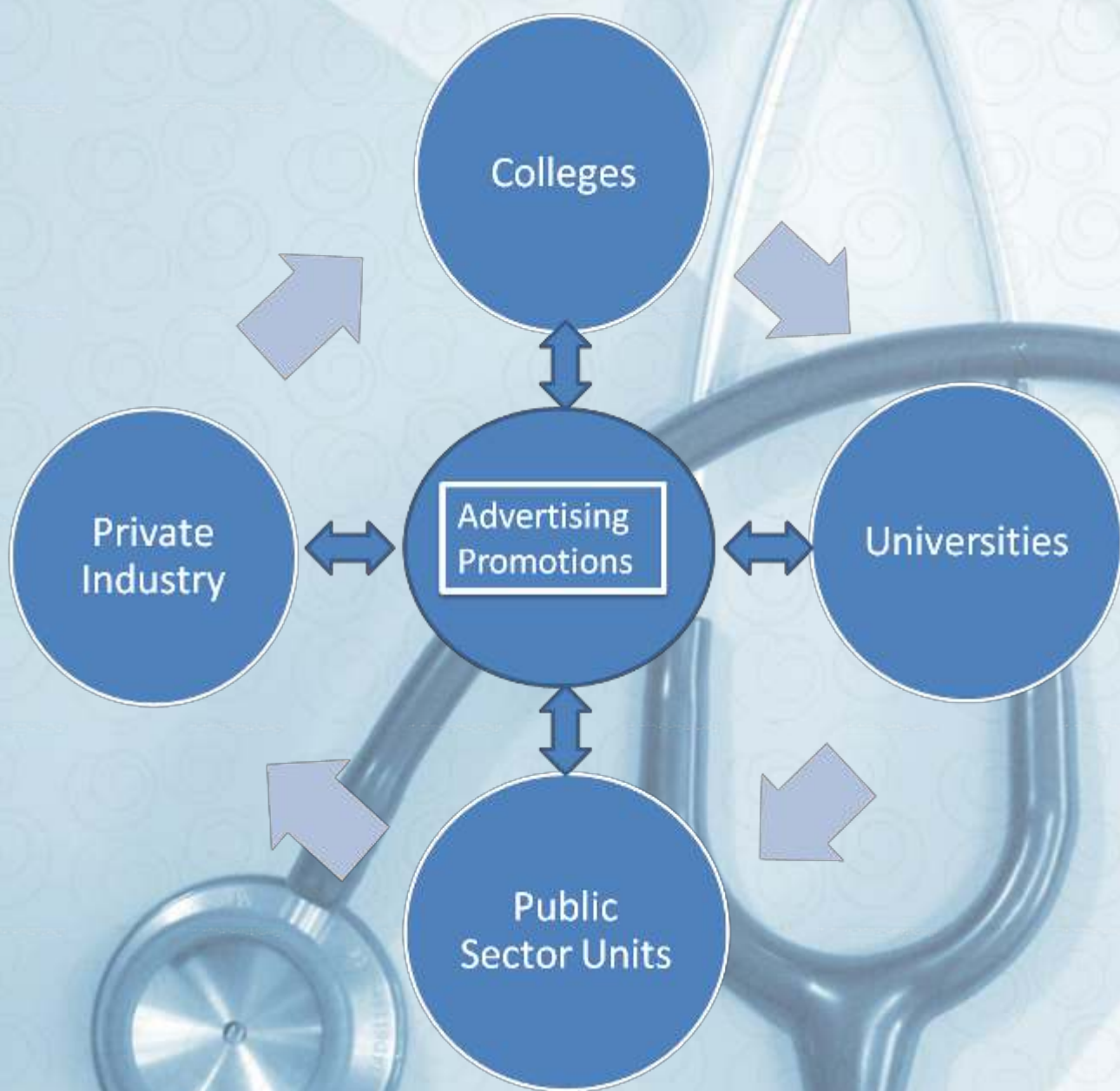
Centre of Continuing Nursing Excellence (CCNE), a division of Consortium eLearning Network Pvt. Ltd. publishes 17 online & print journals and facilitates a cost effective access to the quality research findings in the Nursing Domain through the publication of quality scholarly journals. STM Journals(National) and Journals Pub(International) are the imprints of the CCNE Journals. STM Journals are published thrice a Year (April, August & December) Online & Print. JournalsPub are published twice a Year (June & December) Online & Print.



Readership Focus Audience of Journals

Students (Age Group – 18 to 30)	Faculty	Research	Administration	Key Opinion Leaders	Peer Groups
BSc.	Teachers	Researchers	Directors	Govt. Officials	Relevant Industry People
MSc.	Professors	Lab Technicians	Vice Chancellors	Private Industry Heads	
BTech.	Lecturers		Principal		
PhD.	Teaching Assistants		Vice Principals		

CCNE Products		
Journals	Reprints	Books
Print Ads		
Website		E- Programs
Online Ads		



Colleges	Universities	Public Sector Units	Private Industry
Government	Central		Science
Private	State		Medical
	Private		
	Deemed		

1	International Journal of Nursing Critical Care
2	International Journal of Nursing Science Practice & Research
3	International Journal of Immunological Nursing
4	International Journal of Cardiovascular Nursing
5	International Journal of Neurological Nursing
6	International Journal of Orthopedic Nursing
7	International Journal of Oncological Nursing
8	International Journal of Pediatric Nursing
9	International Journal of Emergency and Trauma Nursing
10	International Journal of Community Health Nursing
11	International Journal of Geriatric Nursing
12	International Journal of Women Health Nursing
13	International Journal of Medical Surgical Nursing
14	International Journal of Evidence Based Nursing
15	International Journal of Midwifery Nursing
16	International Journal of Obstetrics, Perinatal and Neonatal Nursing
17	Journal of Nursing Science and Practice

Sample Ad of an Institution - Full Page

[illegible]

INSPIRE

International Journal of Nursing Science Practice & Research



July–December 2018

Journals Pub

 Dhruv **Info Systems**
Private Limited

Colour Ads

Space Options	Per Issue 1 Journal	3 Issues 1 Journal	Per Issue 3 Different Journals	Per 3 Issues 3 Different Journals
	Rs.₹	Rs.₹	Rs.₹	Rs.₹
Back Cover	25,000	63,750	63,750	1,80,000
Inside Front Cover	20,000	51,000	51,000	1,44,000
Inside Back Cover	25,000	63,750	63,750	1,80,000
Two Page Spread (Centered)	20,000	51,000	51,000	1,44,000
Premium Page (Any First 10 page)	12,000	30,600	30,600	86,400
Full Page	10,000	26,000	26,000	72,000

Space Options	Per Issue All 17 Nursing Journals
	Rs.₹
Back Cover	2,76,250
Inside Front Cover	2,21,000
Inside Back Cover	2,76,250
Two Page Spread (Centered)	2,21,000
Premium Page (Any First 10 page)	1,32,600
Full Page	1,10,500

Advertising Card Rates–Journals

Black & White Ads

Space Options	Per Issue– 1 Journal	3 Issues–1 Journal	Per Issue–3 Different Journals	Per 3 Issues–3 Different Journals
	Rs.₹	Rs.₹	Rs.₹	Rs.₹
Two page Spread (Centered)	14,000	35,700	35,700	1,00,800
Premium Page (Any First 10 page)	8000	20,400	20,400	57,600
Full Page	6,000	15,300	15,300	43,200
Half Page	4500	11,475	11,475	32,400

Space Options	Per Issue– All 17 Nursing Journals
	Rs.₹
Two page Spread (Centered)	1,54,700
Premium Page (Any First 10 page)	88,400
Full Page	66,300
Half Page	76,145

Print Ad Specifications:

A4 Size for Cover Page & Inside Pages. Non Bleed

Full Page – Width: 7" x Height: 10"

Half Page – Width: 7" x Height 4 ^{7/8}"

Right Cell



Maximum Size : 100 KB

Card Rates (Per Month)	
Banner Advertisement Position	1 Right Cell 180 x 150 Px
	Rs.₹
On Home Page Only	12,000
Any 3 Inside Pages of Website only	8,000
Home Page + 3 Inside Pages	15,000

Rates are subject to change on prior notice for advance issues / updates
Artwork = Digital files in high resolution JPEG / GIF format (300 dpi minimum)

Advertorial (Print)

CCNE Journals is now welcoming institutions & industry to submit **advertorials** to be published in the journals. Advertorial is a useful information providing tool to educated direct readers of peer group/ industry issues, products & services, institution/company big announcements and advances in the field or industry of practice.

We have a robust editorial team which will review advertorials and work mutually with the organization / agency to see that they fit the ethical norms for journal publishing.

1 Page Advertorial	Rs. ₹ 12,000
1 Page Advertorial with small block Advertisement on the page	Rs. ₹ 14,000
1 Page Advertorial + 1 Full page Advertisement (Cover or Inside Pages)	Rs. ₹ 20,000

Terms & Conditions

Deadline for receiving Ads for publishing : National Journals

Print / Online	Date
Issue 1	15th March to 15th April
Issue 2	15th July to 15th August
Issue 3	15 November to 15th December

Exchange rate will be applicable at the time of payment for national orders

Deadline for receiving Ads for publishing : International Journal

Print / Online	Date
Issue 1	15th May to 15th June
Issue 2	15th Nov to 15th Dec

Exchange rate will be applicable at the time of payment for international orders

Payment:

100 % advance publishing (print / online)

GST applicable as extra : 18%

Bank Details:

Account Name: Consortium eLearning Network Pvt. Ltd

Bank Account No.: 03942000001153

Bank Name: HDFC Bank

IFSC : HDFC0000394

Bank Address: HDFC Bank, Sector -62, NOIDA, U.P. INDIA

Swift Code: HDFCINBBXXX
